

Vision 2100

Asset Mapping Wrap-Up and Visioning Kickoff Presentation

NORFOLKVISION2100
NORFOLKRESILIENT CITY

NEIGHBORS
BUILDING
Neighborhoods

Presentation Agenda

1. Asset Mapping Overview
2. Summary of Asset Mapping Findings
3. Introduction to Vision 2100
4. Next Steps

Vision 2100 Asset Mapping

What is asset mapping?

- Exercise in community development
- Process of identifying community assets- people, places, things, events



How This Occurred

- Community sessions in various parts of the city as well as input via social media and online survey
- Engaged over 500 residents
- Residents worked together in small groups to identify city and neighborhood assets
- Compiled the data



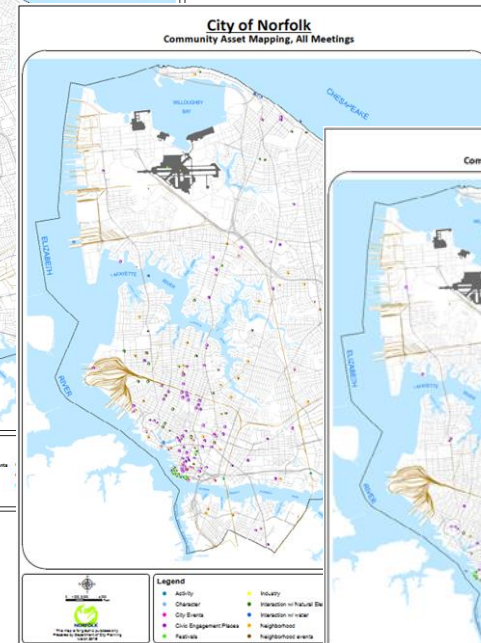
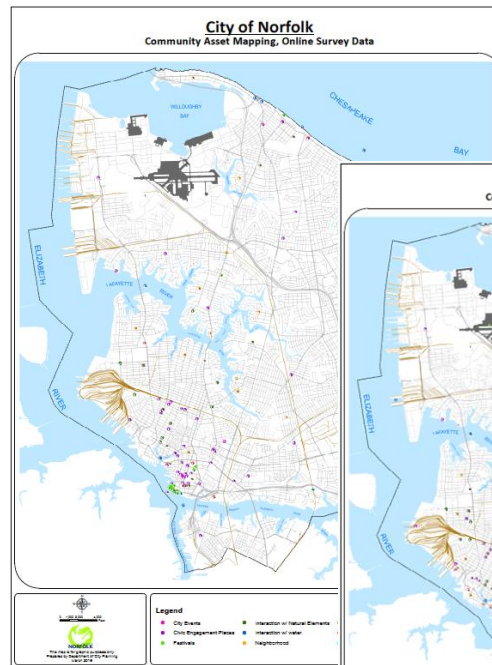
Why Do This?



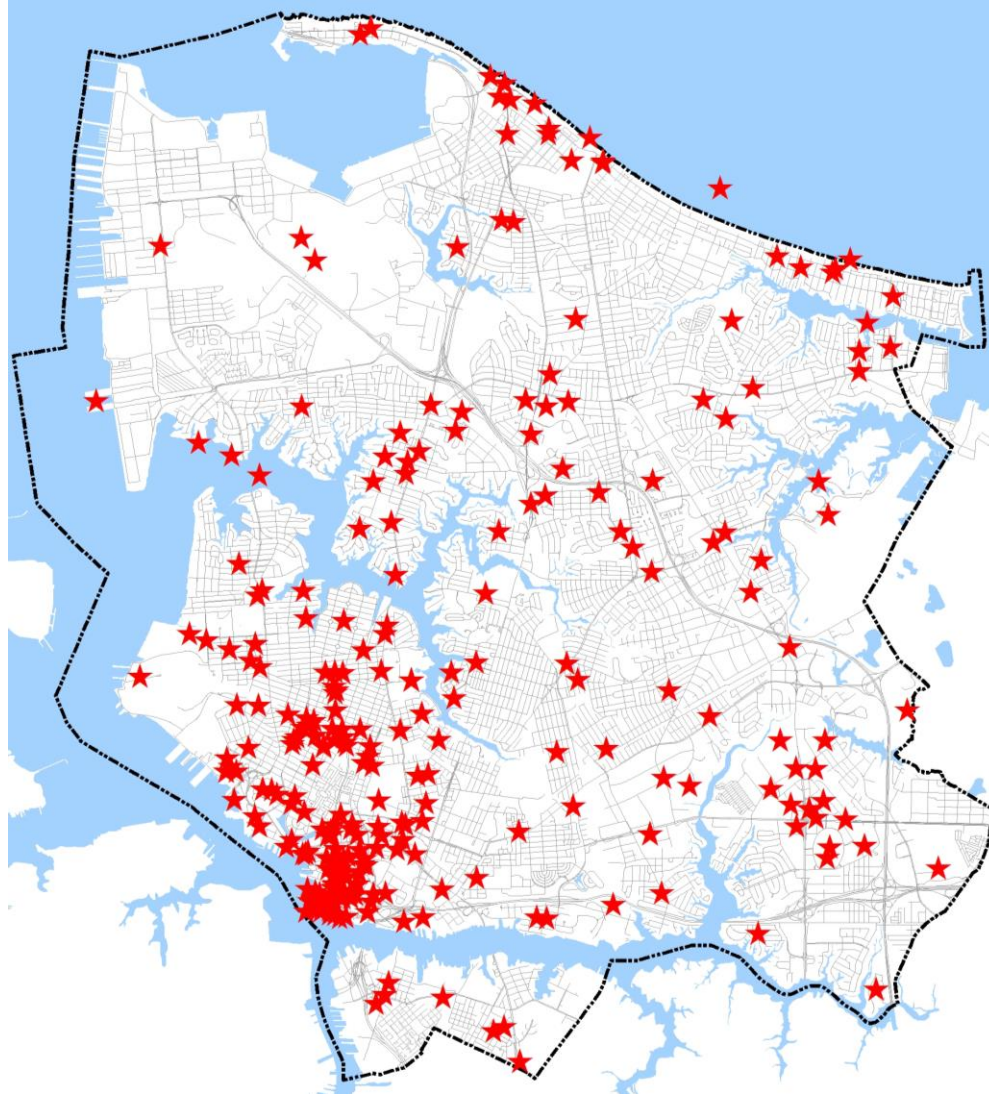
What did we find?

- More than 500 people participated
- Nearly 4,000 data points were collected and analyzed

Shops Restaurants
Urban Trail Historical
Involvement
Resources Canopy Biking Entertainment
Transit Transit Educational
construction Homes Connectivity
South Institutions Higher Pedestrian TIDE
Diversity Culture Buildings Amtrak Hampton
Neighborhoods Forest Civic History
Bases Naval Food Light City Art
Engagement New Communities Regional Friendly
Roads Academic Adjusted



What did we find?



What People Love

A combination and diversity of people, places, things and events, and the experience these assets provide makes Norfolk a great place to live



What People Love

Diverse civic engagement places and experience these places provide



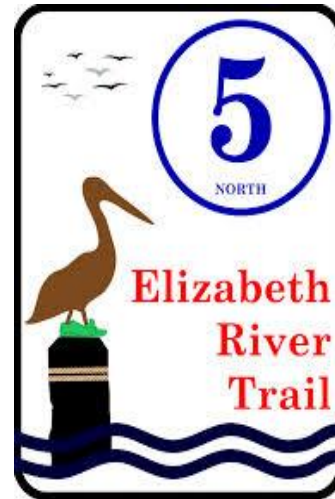
What People Love

Interaction with nature, green and open spaces as well as water



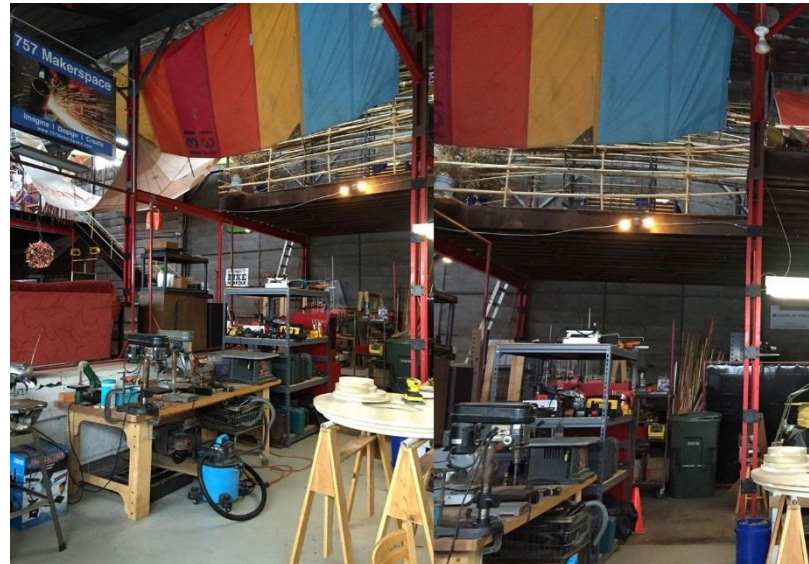
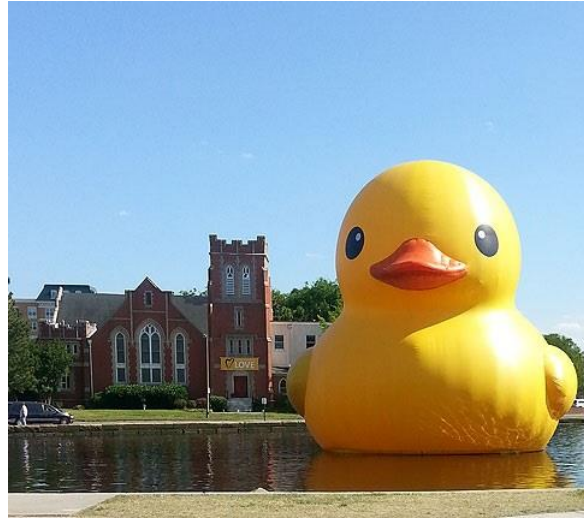
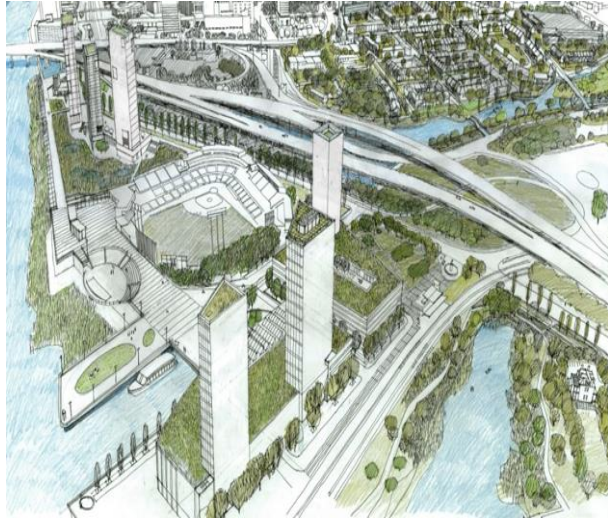
What People Love

Connectivity, access, walkability and bikeability



What People Love

A mix of historical vibe and culture with progressiveness, entrepreneurship, openness to new things, and friendliness



Neighborhood Asset Mapping

If you're interested in having a neighborhood asset mapping session for your civic league or community group, contact the Department of Neighborhood Development:

neighborhoodengage@norfolk.gov

757.664.6772

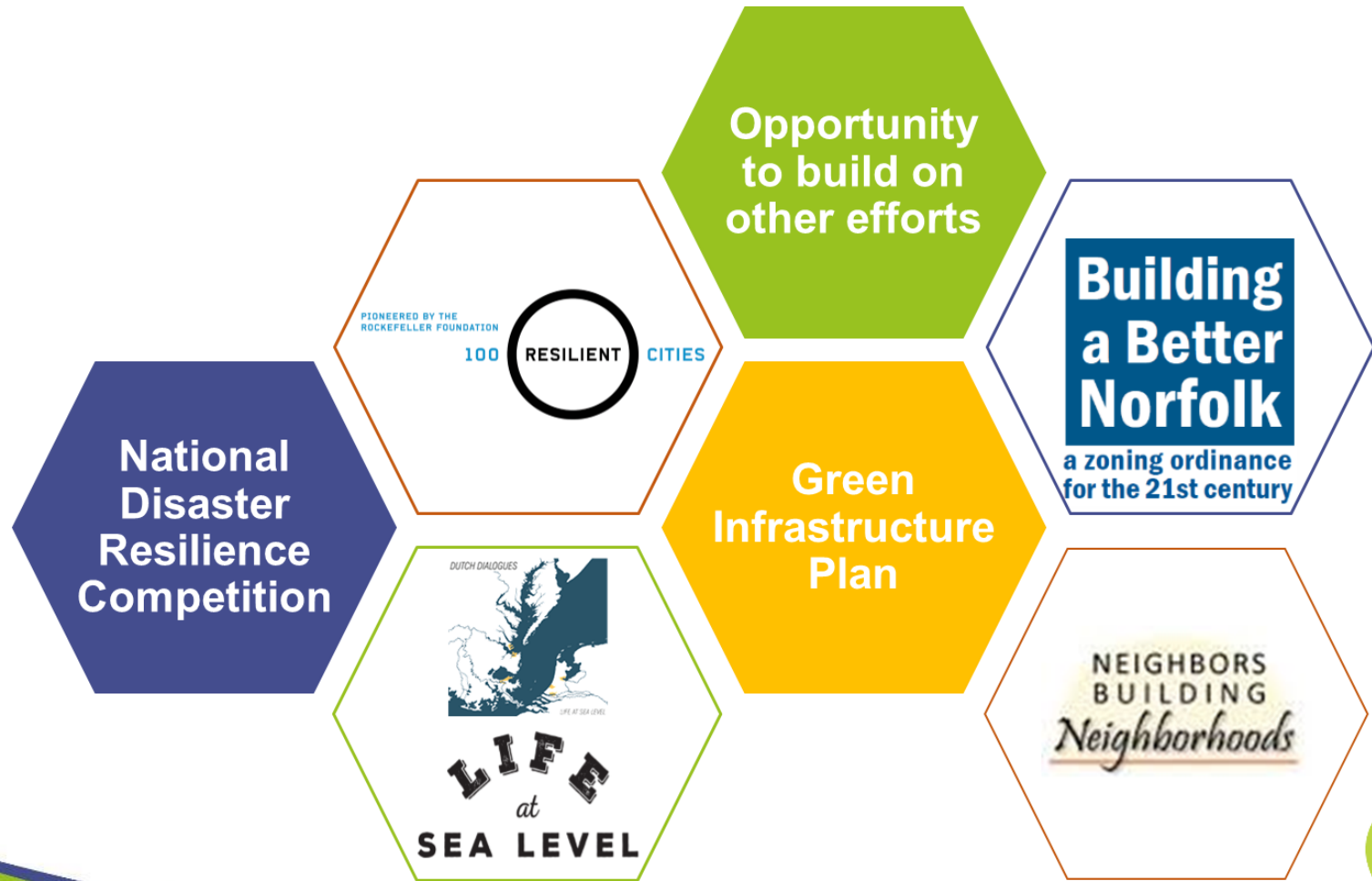


NORFOLK VISION 2100

Why plan for 2100 now?



Why plan for 2100 now?

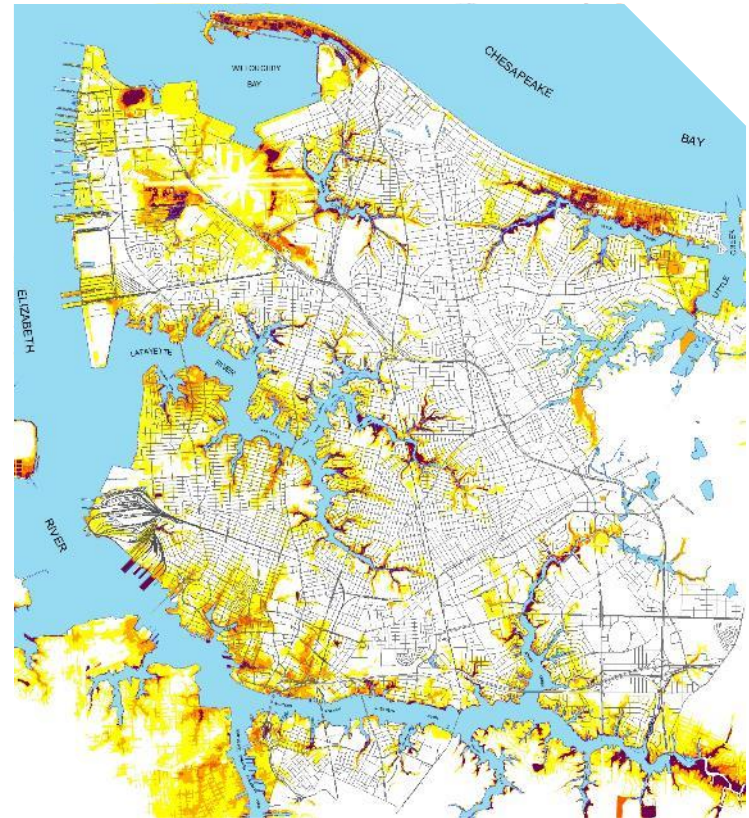


Why plan for 2100 now?



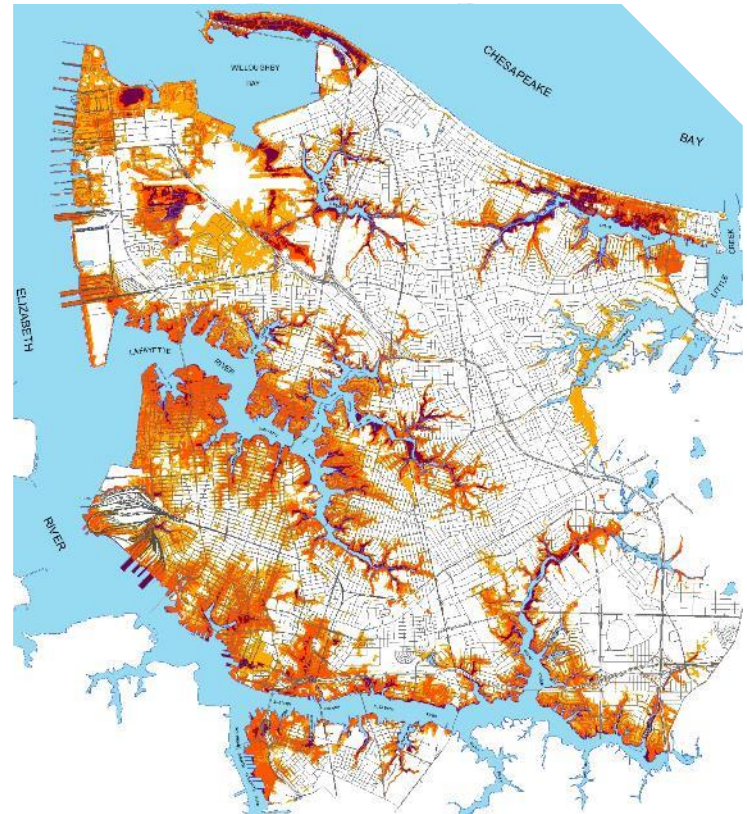
Our environment is changing...

- Sea level rise could significantly impact Norfolk by 2100
 - The 20th Century trend will lead to a 1.6' rise in sea levels
 - A small increase in rate of rise could lead to a 2.6' rise in sea levels
 - Scenarios project up to a 7.5' rise



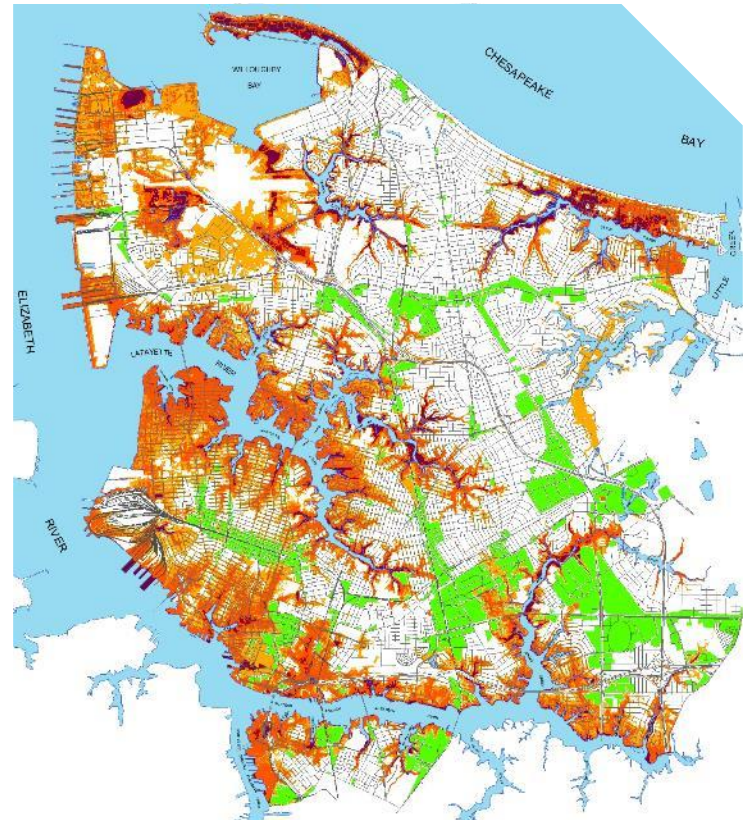
Our environment is changing...

- A 1-2 foot rise in sea levels alters Norfolk substantially
 - As much as 5% of land would be inundated
 - Up to 47% of land would be in a high-risk flood zone



But there remains opportunity

- Even with sea level rise, there is plenty of opportunity
 - More than half of land would be outside a high-risk flood zone
 - At least three quarters of commercial/industrial land would be outside a high-risk flood zone



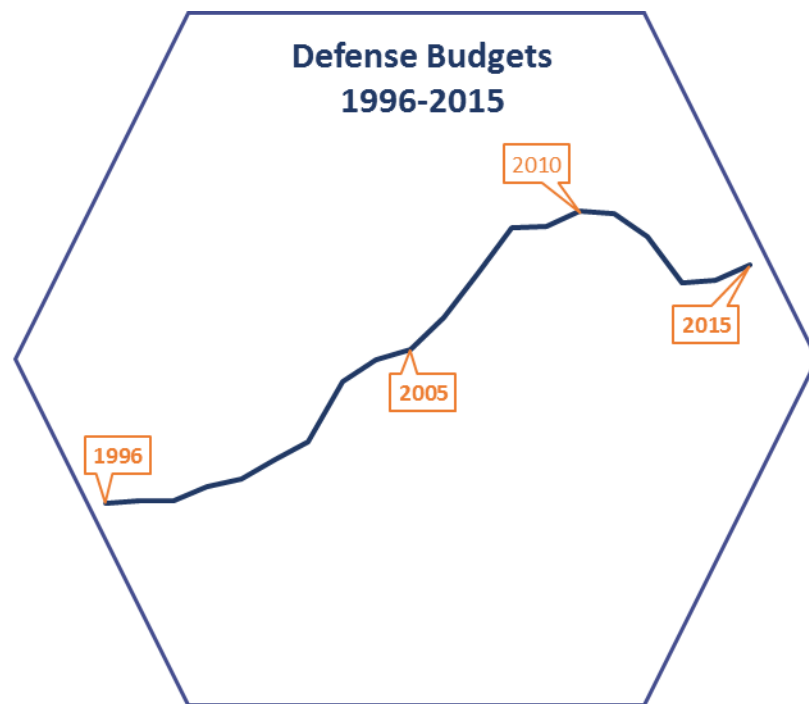
Our economy is changing...

- The economy is transforming
 - Internet sales accounts for 7-10% of U.S. retail sales and is growing by 15% per year
 - 2.5% of U.S. workers telecommute, a figure that grows by 6% per year
- Many companies are moving back into cities
 - To attract young workers



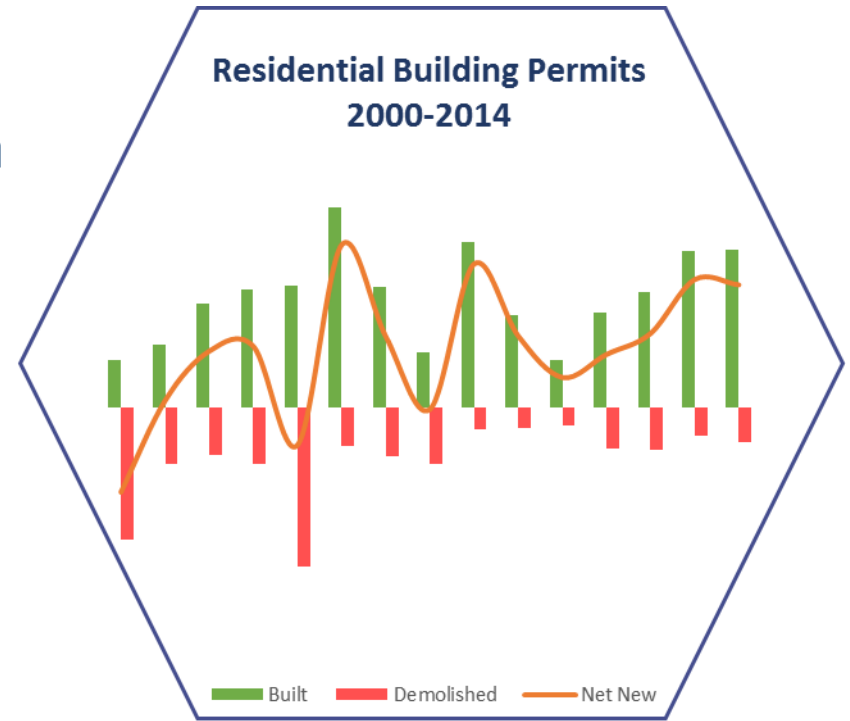
Our economy is changing...

- Defense budgets continue to fluctuate
 - Defense spending is 41 % of the regional economy
 - Budget sequestration cut defense spending by 15%
- 92,000 uniformed personnel reside in the region
 - They generate \$178 million per 1,000 personnel



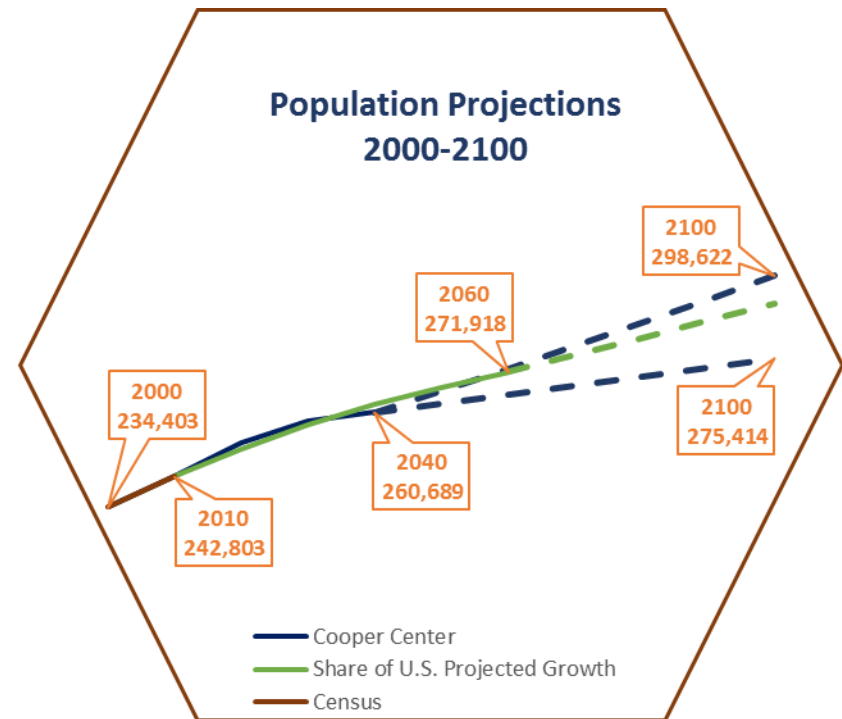
But there remains stability

- Despite the uncertainty, there remains stability, even growth
 - Tonnage at the Port of Hampton Roads exceeds pre-recession levels by 12%
 - More than 360 net new housing units are built every year



Our population is growing...

- Norfolk's recent growth is projected to continue
 - By 2040, Norfolk should grow to 261,000
 - By 2060, Norfolk could grow to 272,000
 - By 2100, Norfolk may reach 299,000
- To accommodate this growth, 20,000+ housing units will be needed



But we can support the growth

- Hundreds of acres of land are vacant
 - Many thousands more are under-developed
- Multifamily is a growing share of the housing market
 - 53% of 2009-2013 housing was multifamily



We have infrastructure needs...

- Norfolk's facilities are aging
 - Dozens of facilities are 50+ years old
 - 25+ schools
 - 9 of 14 fire stations
- Replacing facilities is expensive
 - Now building 5 elementary schools for \$130+ million



And infrastructure planning is ongoing

- Light rail extension
 - Planning for Naval Base connection is underway
- Harbor crossings
 - Downtown/Midtown construction underway
 - Patriot's crossing being studied
- Complete streets
 - Strategic bicycle network being implemented



What should Vision 2100 tell us?



What should Vision 2100 tell us?



Areas of Opportunity

- Where might these be?
 - Underutilized commercial/industrial properties
 - Outside projected high-risk flood zone
 - On current or potential transit corridors
- Military Circle area a prime example
 - Market-driven effort
 - Traditional infrastructure investments



Areas of Opportunity

- What might these areas look like?
 - Moderate density with higher-density nodes
 - Mixed use
 - Multifamily, office, institutional
 - Ground-floor retail
 - Walkable, transit-oriented
 - Wide sidewalks
 - Outdoor dining



Areas for Hardening

- Where might these be?
 - Properties with high economic, social, or cultural value
 - Within projected high-risk flood zone
 - Are/could be protected with flood control structures
- Downtown, Port, and Navy facilities are prime examples
 - Large-scale, publicly funded capital investments



Areas for Hardening

- What might these areas look like?
 - High density activity centers
 - Downtown core, major institutions
 - Mixed use
 - Multifamily, office, institutional
 - Ground-floor retail
 - Destination event spaces
 - Walkable, transit-oriented
 - Wide sidewalks
 - Outdoor dining



Areas for Management

- Where might these be?
 - Located throughout the city
 - Within projected high-risk flood zone
 - Large-scale flood control structures may not be feasible
- Ohio Creek Watershed a prime example
 - Smaller-scale, collaborative projects
 - Adjusting to “living with the water”



Areas for Management

- What might these areas look like?
 - Low density neighborhoods
 - Single family, supporting uses
 - Waterfront industrial areas
 - Small-scale flood mitigation
 - Rain gardens, pervious parking lanes, daylighted creeks, restored wetlands
 - Providing co-benefits, supporting multiple assets
 - Adaptable, scalable



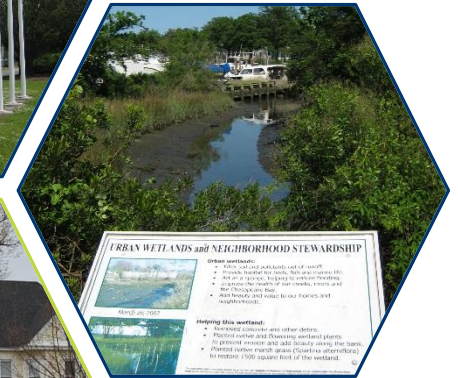
Areas of Stability

- Where might these be?
 - Located throughout the city
 - Outside projected high-risk flood zone
 - Significant changes not desired
- Park Place and Fairmount Park as prime examples
 - Neighborhood-led efforts to protect and enhance existing assets



Areas of Stability

- What might these areas look like?
 - Low density neighborhoods
 - Single family, supporting uses
 - Small-scale commercial, industrial, institutional uses
 - Neighborhood-driven enhancement efforts
 - Streetscape improvements
 - Small-scale wetlands restoration



What should Vision 2100 tell us?



What are we doing next?

- Three upcoming meetings

Date	Time	Location	Purpose
May 19 th	6:00 pm	Slover Library	Overview and Vision Confirmation
June 16 th	6:00 pm	Slover Library	Goal Setting and Strategy Development
August 18 th	6:00 pm	Slover Library	Draft Plan Review

- Meetings will be interactive and group-oriented
- Each meeting discussion will build on the last

What should you do next?

- Attend visioning meetings and encourage others to attend
 - All are encouraged to participate
 - It is not too late to join the conversation now
- Contact staff if your organization would like to participate

Where are we in the process?

- Three phases
 - Building awareness
 - #sharenorfolk
 - Asset Mapping
 - Online survey
 - Winter Community Exercises
 - Vision Development
 - Upcoming Community Meetings
- Plan to be adopted in Fall 2016



For more information

Contact:

Jeremy Sharp
(757)823-1087

Project Information:

www.norfolk.gov/vision2100
vision2100@norfolk.gov

NORFOLKVISION2100

